



# Program Overview

Blueprint 58's Ready for Work program is an 8-week job readiness and apprenticeship program for women with children in the NPU-V, with a focus on Adair Park and Pittsburgh communities in southwest Atlanta. This program specifically targets mothers with school-aged children who are currently unemployed or underemployed.

The Ready for Work program begins with a 4-week training program that will focus on overall stability, socio-emotional health, and professional training. After completion, participants will have the opportunity to move on to a 4-week apprenticeship with one of our community partners.

Participants will be evaluated based on their ability to meet daily expectation (Timeliness, Professional Dress, etc.).

## Our Goals



**Address External Barriers** that Negatively Impact Success



**Provide Professional Training** and Resources to Increase Job Readiness



**Cultivate Profession Relationships** Necessary to Navigate any Successful Career



## OUR IMPACT

In 2021, we started with a pilot program that served 3 women and 4 of their children. Three successfully completed the 4 week training program and two successfully completed their apprenticeships, with one going straight to employment.

Through our program 2 of the participants went into full-time employment and have maintained their employment for over 6 months.



**66%**

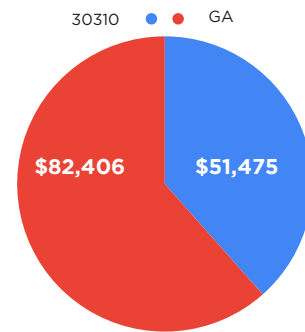
Participants who are still employed  
(as of 3-14-22)

**3 Sponsors**

**28 Volunteer**

**310 Volunteer Hours**

## Numbers That Guide Our Work



## Mean Household Income

**42.5% 24.7% 40.3%**

Individuals who Rent

Bachelors Degree (At Least)

Single Parent Households

In 2022, we hope to increase our participants to 5 and increase our weekly stipends from \$100 to \$200 each week.

### Entry

Level

**\$1,000**

- Social Media Acknowledgement
- Website Acknowledgement

### Small Business

Level

**\$2,500**

- Social Media Acknowledgement
- Website Acknowledgement
- Logo on Printed Materials

### Corporate

Level

**\$5,000**

- Social Media Acknowledgement
- Website Acknowledgement
- Logo on Printed Materials
- Invitation to and acknowledgement at Graduation Ceremony

### Title

Level

**\$10,000**

- Social Media Acknowledgement
- Website Acknowledgement
- Logo on Printed Materials
- Invitation to and acknowledgement at Graduation Ceremony
- Name above program logo as presenting sponsor

Learn More at [www.blueprint58.org/moms-group/ready-for-work/](http://www.blueprint58.org/moms-group/ready-for-work/)